

TRENDS SPOTTED FASHION · MEMBERS' STYLE NOTES

November, 10 Ideas

ten ways to dress the hardest month, from clothes you already own

TEN IDEAS FOR NOVEMBER

from clothes you already own



These notes go with the video. Each idea has its own page: the formula in one line, why it works, what I saw in the street-style photos, the outfit piece by piece, and the small adjustments that make it work on a real body and in real November weather.

Independent style notes for Elegant Insider Club members. Street-style outfits are described for style education; no brand is affiliated.

November, at a glance

November is too cold for the autumn jacket, too early for the big coat, and grey almost every day. So most of us put on the dark coat and the dark trousers, and disappear. These ten ideas came up again and again in hundreds of street-style photos of women who don't.

I	The Long Coat, over Jeans	A coat that ends below the knee + jeans + one light layer at the neck.
II	One Red Sweater	One warm colour near the face + the same colour once more, small, lower down.
III	Leather, but Brown	A brown, cognac or chocolate leather layer + soft grey or cream + dark denim.
IV	The Midi Skirt, with Tall Boots	A midi skirt + tall boots that rise under the hem: no gap.
V	Satin, with a Sweater	A satin skirt or trousers + a rough knit + a boot.
VI	Leopard, as a Neutral	One leopard piece + everything else plain.
VII	Winter White	Cream, ecru or ivory (never optical white) + something warm next to it + a dark shoe.
VIII	Brown, Head to Toe	Two or three browns, from shoulder to floor, none matching exactly.
IX	The Blazer Instead of a Coat	A blazer one size bigger + a simple layer + jeans + flat shoes.
X	Show One Edge	Let one layer show at the collar or the cuff.

I • The Long Coat, over Jeans



THE FORMULA

A coat that ends below the knee + jeans + one light layer at the neck.

WHY IT WORKS

When the coat is longer than the knee, only a narrow strip of denim shows. A strip of denim reads like a trouser, not like the weekend.



BEFORE



AFTER

SEEN IN THE STREET

- A chocolate coat below the knee, a camel turtleneck, dark jeans and brown boots.
- A camel coat over a camel knit and wide, faded jeans: one colour, one long line.
- A long camel suede coat over a grey sweater and black trousers.

THE OUTFIT, PIECE BY PIECE

A long camel coat • A cream turtleneck • Dark straight jeans • Brown ankle boots • A brown leather bag

FINE-TUNING

- Wear the coat open. The two front edges make two long vertical lines, and that is what lengthens the figure.
- If you are petite, choose a coat that ends at mid-calf rather than the ankle, and keep the shoe the same colour as the jeans or the coat.
- Straight or slightly wide jeans work best. Very skinny jeans under a long coat make the top look heavy.

II • One Red Sweater



THE FORMULA

One warm colour near the face + the same colour once more, small, lower down.

WHY IT WORKS

In a gray month, a single warm colour lifts the whole outfit and the face. When the colour appears

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VII • Winter White



THE FORMULA

Cream, ecru or ivory (never optical white) + something warm next to it + a dark shoe.

WHY IT WORKS

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X • Show One Edge



THE FORMULA

Let one layer show at the collar or the cuff.

WHY IT WORKS

When every layer shows a little at the collar or the cuff, the outfit looks styled, not bundled up. In November we wear more layers than in any other month, so let them show.

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Idea	What you need	I own	Worn
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the full page is in the members' Style Notes

THE ELEGANT INSIDER CLUB

Get the full Style Notes with every video.

This sneak peek shows 1 of the 10 ideas.

Members get all 14 pages for this video:

- every idea on its own page, with the formula in one line
- why it works, with before and after drawings
- what I saw in hundreds of street-style photos
- the outfit, piece by piece
- fine-tuning for a real body and real November weather
- a wardrobe checklist to tick off, one idea a week

New Style Notes arrive with each new video, and you keep them all.

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