FREE SNEAK PEEK · ELEGANT INSIDER CLUB

10 More Parisian Outfits

Members get nineteen pages: the five rules on one page, each rule in pictures, ten new Parisian outfits, each with its formula, the rule it's built on, a swap and a close-up check, plus ten extra outfits from the same pieces.

Here is one outfit, complete: rule 2, borrow his jacket.



OUTFIT 4 OF 10

4 His check jacket and a white shirt

check blazer + white shirt + dark straight jeans + black loafers + small black bag







THE RULE

Borrow his jacket. A check blazer cut straight, a little big, over a shirt that is also a little big.

WHY IT WORKS

Brown check, white and dark denim: the warmest version of a neutral outfit, and it flatters almost every skin.

THE DETAIL SHE WOULD NOTICE

The shirt collar out over the blazer lapel, never tucked under it.

CHECK YOUR WARDROBE

- ☐ check blazer
- ☐ white shirt
- ☐ dark straight jeans
- ☐ black loafers
- ☐ small black bag

MAKE IT YOURS

No check jacket? A plain brown, tobacco or camel blazer, as long as it falls straight from the shoulder.

CLOSE-UP CHECK

Seam on the shoulder bone, sleeve to the knuckle, length over the seat. Then push the sleeves back.

TRY IT THIS WEEK

Wear your most relaxed jacket over a white shirt, collar out.

INSIDE THE FULL NOTES

Eighteen more pages for members



The five rules in pictures, then **the trench, with cream · white shirt, black trousers · navy blazer, cream knit · the striped jacket · red under navy, with cream · brown, blue and black · the trench and a red scarf · evening, navy and flat · the red coat**, plus ten more outfits from the same pieces.

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