Hermès for Winter

8 looks without the Hermès price, after 60



A sneak peek: Look 1 in full, free.
The other seven looks, all 40 outfits and the build order are for members.

How to use these notes

The video showed you the eight looks. These notes give you the rest: what to check before you buy, three outfits for each laid out piece by piece, two more from the same pieces, and the order to build it in. Read one look a day. Try its test the same evening.

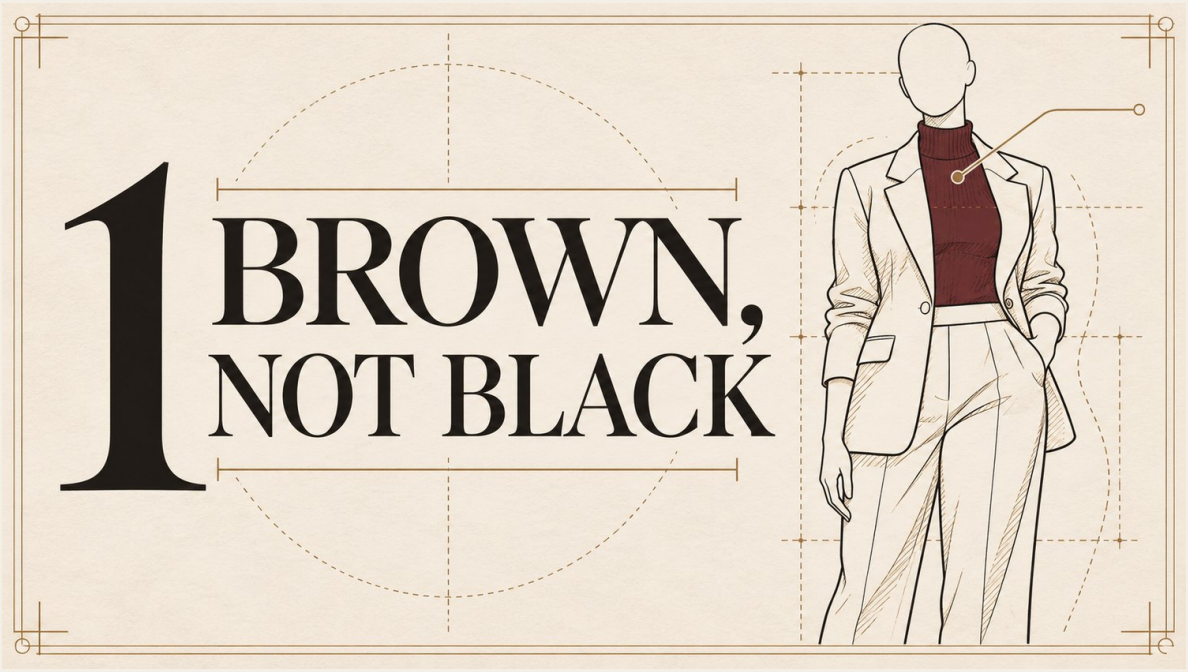


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LOOK 1

Brown, not black



THE IDEA

Swap the black winter coat for a deep brown one — chocolate, espresso, tobacco — and wear brown or camel under it.

WHY IT WORKS AFTER 60

Black is the hardest contrast you can put under your face. It deepens every shadow under the eyes and along the jaw, and the gap to silver hair gets wider. Brown keeps the depth without the hard edge.

THE SWAP

A long wool-blend coat in a deep brown. The one in the video is from H&M, around €180, and comes with its own tie belt (you will use it in Look 7).

CHECK BEFORE YOU BUY

Hold the brown under your chin in daylight and choose the shade that makes the skin under your eyes look rested, not the one that matches your bag. Button it: the collar should lie flat.





TONIGHT'S TEST

Hold your black coat collar under your chin, then anything brown. Look at the skin under your eyes, not at the clothes.

LOOK 1 · BROWN, NOT BLACK

Three outfits from your wardrobe



1 Brown coat, belted, over jeans and a camel knit.

YOU NEED

brown belted coat, camel knit, straight jeans, brown ankle boots.



2 A double-breasted brown coat over navy: softer than black, just as smart.

YOU NEED

double-breasted brown coat, navy knit, navy wide trousers, black loafers.



3 Brown on brown: a suede jacket over a chocolate roll-neck.

YOU NEED

brown suede jacket, chocolate roll-neck, brown loafers.

TWO MORE FROM THE SAME PIECES

— Brown coat over grey wide trousers and a cream turtleneck.

— Brown coat, black trousers, a camel scarf at the neck, so the black stays away from your face.

The rest is for members

Seven more looks, each with its buying check, tonight's test, three outfits laid out piece by piece and two more. The order to build it, and what cancels the effect.

















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