FREE SNEAK PEEK · ELEGANT INSIDER CLUB

20 Winter Outfits, Rebuilt

Five ideas. Thirty outfits. Clothes you already own.

The five ideas stylish women wear this winter, what to check for each one, every outfit from the video rebuilt piece by piece, and ten more from the same ideas. Members get 14 pages.

Here is idea one, complete: brown, where black used to be.

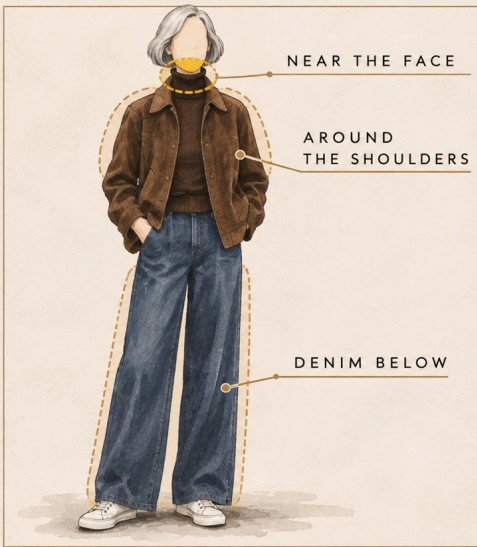


IDEA 1 OF 5 · BROWN, WHERE BLACK USED TO BE

Idea one

Brown, where black used to be.





Where the brown goes.



WHY IT WORKS

Brown is as dark as black and just as easy, but next to the skin it is warmer, so the face looks rested instead of tired. It also agrees with denim, cream and navy, where black only tolerates them.

WHAT TO CHECK

- ☐ Chocolate, not orange-brown: hold it next to a black sweater, it should look just as deep.
- ☐ Near the face or around the shoulders, never only on the shoes.
- ☐ Denim below keeps a brown top from looking heavy.
- ☐ Any brown texture counts: suede, leather, knit, check, even leopard.

MAKE IT YOURS

No brown jacket yet? Start with a brown scarf or a camel knit right at the neck.

IF IT IS VERY COLD

Wear your black coat over it, open. The brown still shows where it matters, near your face.

IDEA 1 · SIX OUTFITS, REBUILT

Brown, where black used to be



FROM THE VIDEO

Suede and denim

brown suede jacket + camel turtleneck + wide jeans + brown bag + loafers



FROM THE VIDEO

The long knit coat

long knit coat + camel turtleneck + cream trousers + brown tote + flats



FROM THE VIDEO

Leather, navy, white

brown leather jacket + navy crewneck + cream jeans + brown belt + loafers



FROM THE VIDEO

Check over cream

brown check jacket + cream high neck + cream trousers + suede bag + flats



ONE MORE

Leopard as a neutral

brown blazer + cream cable knit + wide jeans + leopard flats



ONE MORE

Velvet and navy

brown velvet jacket + navy crewneck + dark jeans + brown bag + loafers

INSIDE THE FULL NOTES

11 more pages for members



The other four ideas, **winter white · navy, worn softly · one warm colour · texture, not pattern**, each with what to check and six outfits rebuilt piece by piece. Plus the eight small details and the mirror check.

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