FREE SNEAK PEEK · ELEGANT INSIDER CLUB

10 More Outfits
Style Notes

Members get thirteen pages: ten more relaxed-but-put-together outfits, each with its formula, its three small things, a swap and a close-up check, plus ten extra outfits from the same pieces.

Here is one outfit, complete. It is the easiest one to wear tomorrow.



OUTFIT 6 OF 10

6 The lady jacket, casually

camel cardigan jacket + straight blue jeans + black loafers + gold earrings



RELAXED · ONE THING EASY

Plain blue jeans: the most relaxed trousers you own.

EXACT · ONE THING SHARP

The cardigan, buttoned and worn as a jacket. With pockets and gold buttons, it does a blazer's job, softly.

YOURS · THE SIGNATURE

Gold at the ears: sculptural, warm, close to the face.

CHECK YOUR WARDROBE

- ☐ camel cardigan jacket
- ☐ straight blue jeans
- ☐ black loafers
- ☐ gold earrings

MAKE IT YOURS

Camel too warm for your colouring? Navy or cream, with the same buttons.

CLOSE-UP CHECK

A cardigan jacket should end at the high hip. Longer, and it turns back into a cardigan.

TRY IT THIS WEEK

Button a cardigan all the way up and wear it as the jacket, over a thin T-shirt or nothing at all.

INSIDE THE FULL NOTES

Twelve more pages for members



Black fur, cream denim · burgundy under black · the patterned knit, taken to town · the puffer, grown up · red under grey · shine, in daylight · all black, one structured bag · stripes, buttoned · the soft suit, plus the three small things explained, and ten more outfits from the same pieces.

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